

David A. Ludwig

Musician • Filmmaker • Photographer

IN BRIEF: Lifelong experience in music as performer, composer, arranger, producer
Combat-certified digital media producer, shooter, editor, journalist
B.A. Instructional Technology: NYU (University Honors Scholar)
IMDb Credit: *Boat Basin Café* (2006)

3/01 – Present

Freelancing under the [WaCru](#) Banner
Online Reel: <http://wacru.com>

3/00 - 3/01

DME Interactive

Web Production

Executive Producer

Managed the overall project development process: initial concept through ongoing maintenance. Delivered projects on-time and within budget. Supervised staff of eighteen including three Project Managers. Produced audio/video content, streamcasts, music.

12/99 - 4/00

A/V Video Multimedia Producer
AvidProNet.com

New Media Writing

Audio Column, April, June 2000 issues

“Creating Streaming Audio on a Shoestring”

“Life On The Bleeding Edge: DV Before DV”

12/97 - 3/00

CNBC.com

Corporate Sales & Marketing

Interactive Producer

“Presenting CNBC.com” CD-ROM Sales Tool

Executive Producer, Director, A/V Editor

“Extending Your Enterprise” Multimedia CD-ROM

IBM Corporation

Producer, Multimedia Presentations for Trade Shows

Canon USA

Producer, Digital Resource Library CD-ROM

12/90 - 12/97

Belser Knowledge Services
Dragon Medical Interactive
EASI/DMB&B
MetLife

Digital Media Production - Technical

Technical Director, Producer, CD-ROMs

Programmer, interactive trade show presentations

Technical Director, Producer/Programmer

Designer, Developer, Programmer, ScreenBook™2.5

5/85 - 11/90

American Express
AT&T Information Systems
General Electric Capital Corp.

Corporate Computer-Based Training

Project Leader/Lead Developer, 50-hr. CBT course

Project Leader/Lead Developer, 30-hr. CBT/Video course

Producer, Programmer, 20-hr. CBT/Digital Audio Course

Software:

Sony Vegas Professional, Sound Forge, DVD Architect, CD Architect, Cakewalk SONAR; Adobe Dreamweaver, Photoshop, Lightroom; Techsmith Camtasia.